TE MANAWATAKI Corporate Prospectus

Prepare for the future today through Māori Cultural Competency



Te Wānanga o Aotearoa

Nāu te rourou, nāku te rourou, ka ora ai te iwi

With your food basket and my food basket, the people will prosper



Te Manawataki is the name given to this corporate prospectus. It means a collective collaboration where each stakeholder maintains their own uniqueness (manawa = vision and values) yet brings together different concepts to improve wellbeing and cultural awareness (taki = practices). Disclaimer: While TWoA has made every effort to make sure the information contained in this prospectus is correct at the time of publication, TWoA accepts no responsibility for any loss suffered because of error or omission. © Te Wānānga o Aotearoa 2022



Nau mai, haere mai

Rānea te rangi e tū nei, rānea te papa e takoto nei, rānea ngā whakawhetai ki te runga rawa e here nei i te rangi ki te whenua, te whenua ki te rangi, Paimārire.

Makuru ana ko ngā whakamānawa i te ūpoko Ariki e noho mai rā i te ahurewa tapu i waiho ake e ōna mātua tūpuna. Paimārire ki te Whare Kāhui Ariki nui tonu.

Te hunga kua mū ki te pō, kua riro i te tirohanga kanohi, koutou kua whakarere nei i ngā pae mahaputa noa i te motu, haere koutou ki te uma o Hinenuitepō, whakaoti atu.

Kia tahuri mai ki ngā rau ringa o tō tātou wānanga, e huhuti nei i ngā tupu o te māra o Mātauranga hei whāngai ki te ao, kia mataara mai, kia manawa tītī tonu e tutuki pai ai ngā mahi i tēnei mutunga tau, tēnei ka mihi.

It is an honour to present this corporate prospectus to you. I hope it provides some guidance for those looking to enhance their organisation's competency in te reo me ngā tikanga Māori. Gone are the days when it was considered a waste of time learning a 'dying' language like te reo Māori.

Instead of the outdated idea that te reo is of no value, it is increasingly becoming the case that knowledge and familiarity of te reo and tikanga Māori is both a required and treasured skill.

For nearly 40 years, Te Wānanga o Aotearoa has provided educational opportunities rich in mātauranga Māori. Many of our graduates are now leaders in revitalising this taonga and working to help organisations improve their engagement with te Ao Māori.

I encourage you to consider the opportunities we provide to grow your own skills and ensure both you and your organisation are well prepared for the increasing role te Ao Māori will play in the future of Aotearoa by building citizenship and nationhood.

Ngā manaakitanga

Nepia Winiata Kaiwhakatere (Chief Executive)

The benefits of learning te reo me ngā tikanga Māori

The continued growth across Aotearoa of people learning te reo me ngā tikanga Māori represents some challenges and many opportunities for businesses, organisations, and individuals alike.

Not only does it makes sense from a business point of view, but learning more about te Ao Māori enables staff to see the organisation and themselves through a mātauranga Māori lens.

A deeper understanding of te reo and tikanga Māori often leads to a shift in work practices, as staff – both Māori and non-Māori - become more familiar and comfortable with both using and understanding Māori values in their mahi. We have seen kaimahi engagement improve and with that comes the opportunity to develop lasting and meaningful relationships with clients and other stakeholder groups.

As more organisations move to implementing Māori values within their organisational structure, it becomes increasingly important for everyone to have a better understanding of what that means, whether it be hosting manuhiri, visiting marae or attending hui with whānau, hapū and iwi.

As you consider your future strategies in areas such as staff development and stakeholder relationships, building an organisation that is familiar with the practices and protocols in te Ao Māori will give you the ability to take advantage of opportunities and overcome any challenges should they arise.



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How to enrol

We have options for groups as well as individual enrolments and will work with you to ensure the best solution for your needs.



Support services

Help is just a phonecall, text or email away. Whether you need extra learning support, advice around our student portal, disability support, pastoral care or counselling, our student support advisers are there to help.

Our library service is entirely online and delivers books to your door - complete with return courier packaging - at no cost to you.



Commitment required

This depends on your choice of course. Most offer a combination of face-to-face classes and self-directed learning, along with a combination of 1-day wānanga and weekend noho marae (marae stays).



What you'll learn

Whatever course you enrol in will provide an educational experience rich in mātauranga Māori. You'll have a better understanding and appreciation of te Ao Māori and be ready to reap the benefits of using more te reo and tikanga Māori in your practice.



Why us, and how we can help you

Te Wānanga o Aotearoa was established in 1984 and has built a reputation of excellence and quality in providing mātauranga Māori (Māori knowledge), te reo Māori (Māori language) and tikanga Māori (Māori practice and protocols) education.

Our people

Our kaiako provide two thirds of all accredited te reo programmes throughout Aotearoa and as one of the largest tertiary organisations, we have delivery sites across the country providing accredited and culturally rich educational opportunities. Our 1300 kaimahi (staff) are dedicated to ensuring a successful learning journey for our tauira (students) in a range of subjects from beginners to master's level. We know from the work we do that staff who have access and support to learn new skills become more confident, experience growth (professionally and personally), are better prepared to take on new challenges and ultimately provide a better quality of service to those they serve.



My success is not my own, but from many others

As the leader in mātauranga Māori education, Te Wānanga o Aotearoa is the ideal partner to provide the support and educational experience to help us all achieve a brighter future for ourselves and Aotearoa.



want to work for.

to work for.

Tikanga is about purpose, practices and protocols



He Papa Tikanga New Zealand Certificate in Tikanga (Mātauranga Māori)

Key Facts

- > Introductory programme for beginners
- > Study at home
- > Have the support of a kaitiaki (support person)
- > Learning resources provided
- > 12 months (part-time)

Gain an insight into a Māori worldview. Learn about our traditions, concepts, values and protocols and understand why Māori do things a certain way.



Te Whāinga o te Ao Tikanga New Zealand Certificate in Tikanga (Mātauranga Māori)

Key Facts

- > Introductory programme for beginners
- > Face-to-face classes, Zoom classes
- > 20 weeks (full-time)

What is tikanga? This popular programme is ideal for those who want an understanding of what tikanga is, why it exists and how it manifests itself in practice. Level 4

He Tikanga Whakaaro New Zealand Certificate in Tikanga (Mātauranga Māori)

Key Facts

- > Study at home
- > Have the support of a kaitiaki (support person)
- > Learning resources provided
- > 12 months (full-time)

Increase your knowledge and understanding of tikanga by learning a broad range of Māori practices and protocols relating to marae, tangihanga, rongoā Māori (traditional remedies), māra kai (gardening), Māori Land Court and governance, and te reo Māori.



Cameron Johnson

Department of Conservation

Completing the entry-level tikanga programme, Te Whāinga o te Ao Tikanga Level 3 with Te Wānanga o Aotearoa has given Cameron Johnson the confidence to not only understand, but also express the principles of Te Tiriti o Waitangi in his work.

Cameron works for Te Papa Atawhai – The Department of Conservation, and particularly enjoys working regularly with tangata whenua.

Being a representative of the Crown gives me the unique privilege of working alongside whānau, hapū and iwi on a day-to-day basis with taonga species and waahi tapu, he says.

"To have the tools that tikanga and te Ao Māori provides me to move through this space with integrity and resilience has been critical to my success and will no doubt be a critical element of our future success as a nation."

Cameron says studying with Te Wānanga o Aotearoa has "been a waka of transformation".

"It has helped me understand the innate value of acknowledging and connecting to my whakapapa. This process has actually connected my whānau to a long lost whanaunga, which has been priceless."

Get the confidence and skills to start speaking Māori at a basic level.



Papa Reo New Zealand Certificate in Te Reo

Key Facts

- > Introductory programme for absolute beginners
- Study at home
- > Have the support of a kaitiaki (support person)
- > Learning resources provided
- > 12 months (part-time)

This is our beginner's level for those who do not know te reo Māori. You'll start with the basics of pronunciation and sentence structures, learn different greetings and how to introduce yourself.

Te Ara Reo Māori NZ Certificate in Te Reo (Reo Rua)

Level 1

Key Facts

- > Introductory programme for beginners
- > Face-to-face classes, Zoom classes
- > 38 weeks (part-time)

This is one of our beginner's levels for those with no basic knowledge of te reo Māori. We'll teach you how to pronounce Māori words, names and place names correctly, and you'll learn how to introduce yourself as well as follow tikanga.



Te Ara Reo Māori NZ Certificate in Te Reo (Reo Rua)

Key Facts

- > Introductory programme for beginners
- > Face-to-face classes, Zoom classes
- > 38 weeks (part-time and full-time options)

Start to become confident putting your new conversational skills to use by learning different tense markers that help you describe a variety of things. You'll also learn how to ask and answer basic questions in te reo Māori.



Te Ara Reo Māori NZ Certificate in Te Reo (Rumaki, Reo Rua)

Key Facts

- Improve on the te reo Māori skills you already have
- > Face-to-face classes, Zoom classes
- > 38 weeks (part-time)

At this level, you'll improve your Māori language skills and enhance your knowledge of tikanga practices. You'll be able to use appropriate phrases to help you navigate various situations and understand your connection to the land, people, places, histories and stories.



Julian Svadlenak



Originally from Austria, 24-year-old Julian Svadlenak has been on a mission to learn te reo Māori for the past 3 years.

Julian discovered his love for te reo Māori in 2019 while working as a security guard at Te Wānanga o Aotearoa and began his journey after speaking with the kaiako (tutors) during his shifts.

"The view points or the whakaaro Māori resonated with me and made me feel at home. I feel very comfortable and natural in it" says Julian, who moved to Aotearoa in 2013 with his parents and sister.

As well as his law degree, Julian credits his reo Māori studies with helping him secure his current job as a policy advisor for Waikato-Tainui. His mahi (job) has also given him the opportunity to expand on his reo Māori knowledge.

"I've been really lucky in my environment. I've had people around me that I can practice with at both university and mahi. As well as my deep passion for te ao Māori and te reo Māori."

As part of Mahuru Māori, Julian has made a commitment to speak only Māori for the first half of the day, with the exception of some work hui (meetings) involving external people. Julian's motivation to take up the Mahuru Māori challenge came from his desire to normalise te reo Māori being spoken all throughout Aotearoa.

"The more it's heard, the more it's made normal. We should make a considered effort because the more we do it the less likely it will be a māngere (lazy) thing to fall back into reo Pākehā."

After completing Te Ara Reo Māori Level 2 in 2019, Julian took the leap into full immersion classes with Te Rōnakitanga ki te Reo Kairangi Level 5. He has followed the reo Māori pathway at Te Wānanga o Aotearoa and has now completed the Diploma in Te Aupikitanga ki te Reo Kairangi Level 6. Through the help and support of the Kaiako, Julian is confident he will continue his reo Māori journey into the Diploma in Te Pīnakitanga ki te Reo Kairangi Level 7.

"The kaiako have been very patient with all the tauira, accommodating to what each tauira needs. So even if you have a higher skill level, they will still challenge you," say Julian.

He is hopeful that more people will take up the opportunity to learn te reo Māori, including his own parents.

"If you want to learn, there's never a wrong time to start. Just a kupu (word) a day goes a long way if you think about it. There's 365 days in a year – you'll know a lot of kupu at the end of it."



Te Wānanga o Aotearoa

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