



Te Ata Pō

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Section

1

Introduction

Te Ata Pō is an introductory cultural capability programme designed to help people engage with te reo Māori and te ao Māori with greater confidence. Participants learn practical pronunciation, everyday greetings, introductions, karakia, and waiata that can be applied immediately in workplace, community, and professional settings. Designed for organisations looking to strengthen cultural confidence across teams, Te Ata Pō provides a structured, supportive starting point that helps learners build capability without feeling overwhelmed.

Section

2

Why choose this programme?

- **Build practical cultural confidence.** Participants develop skills they can use immediately in meetings, introductions, workplace interactions, and community settings.
- **Support organisational capability goals.** The programme helps organisations strengthen cultural capability in a practical way that aligns with inclusion, engagement, and people development objectives.
- **Create a shared foundation across teams.** Learners build a common understanding of te reo Māori, tikanga, and culturally respectful practices that support stronger workplace culture.
- **Designed for busy professionals.** Flexible delivery combines facilitator-led learning with self-directed activities that fit alongside work commitments.
- **Delivered by experienced Māori educators.** Participants learn in a safe, supportive environment led by facilitators with deep expertise in te reo Māori, tikanga, and cultural capability development.

Section

3

Organisational outcomes

By the end of Te Ata Pō, your organisation will have:

- Greater confidence across teams when engaging with te reo Māori and tikanga Māori
- Improved pronunciation of Māori names, places, and commonly used language in workplace settings
- A stronger foundation for culturally respectful communication and engagement
- Increased employee confidence participating in practices such as mihi, karakia, and waiata
- Reduced barriers and uncertainty around Māori cultural engagement
- Practical capability that can be applied immediately in meetings, events, customer interactions, and community engagement
- Progress toward organisational cultural capability, inclusion, and people development goals
- A shared baseline of knowledge that supports future learning and capability-building initiatives

Key areas explored in the course include:

- Learn and pronounce the Māori alphabet.
- Correctly pronounce Māori place names locally and across Aotearoa.
- Understand dialectal differences (mita) and regional variations.

Cultural Principles in Language Use

- Apply manaakitanga (care and respect) through accurate pronunciation.
- Demonstrate manaakitanga and whanaungatanga in introductions (mihimihi).

Greetings and Introductions

- Use formal and informal greetings and farewells in different settings (hui, email, informal catch-ups, welcoming visitors).
- Introduce yourself using simple sentences (name, origin, role/job title).

Karakia and Waiata

- Understand the purpose and context of opening and closing karakia.
- Identify appropriate situations for karakia and waiata tautoko.

Section**4****Who this programme is for****Te Ata Pō is designed for:**

- Organisations looking to build cultural confidence across teams
- People & capability professionals supporting workforce development initiatives
- People leaders wanting to strengthen team capability and confidence
- Executive sponsors championing organisational cultural capability goals
- Professionals engaging with diverse communities, customers, stakeholders, or colleagues
- Individuals beginning their te reo Māori and cultural capability journey
- Māori reconnecting with language, tikanga, and cultural identity

Section**5****How learning works and what you'll need**

Your course will be led by an experienced facilitator, qualified in Māori language, tikanga, and cultural capability education. They will bring extensive expertise and a passion for Māori education to guide you throughout your learning journey.

All Te Ata Pō facilitators are selected for their:

- Strong command of te reo Māori
- Deep understanding of Māori worldview, and cultural practices
- Experience delivering safe, inclusive, and engaging learning environments
- Ability to support learners at all levels
- Commitment to empowering participants with confidence and cultural insight

Quick facts about Te Ata Pō delivery

- Live online facilitator-led programme
- 4-week duration
- Approximately 20 hours of learning
- Around 12 hours with a facilitator
- Approximately 8 hours of self-directed online learning
- Delivered through our online learning platform
- Interactive activities, discussions, and practical application exercises

You'll have:

- 8 weeks full access to learning materials
- 4 weeks additional read-only access for revision after completion

What You Need / Technical Requirements**Physical Items:**

1. Digital device with camera and microphone to attend online events (e.g. a laptop, PC, tablet and/or a smartphone)
2. Headset or earphones (recommended)
3. Reliable broadband internet connection
4. Pen and paper if you wish to write your own notes.

Software:

5. A browser such as Google Chrome, Firefox or Microsoft Edge to access your Digital Classroom
6. Zoom video conferencing application
7. Email - Outlook, Gmail, Yahoo, etc.

Section

6

What you'll receive

- Live online learning sessions with an experienced facilitator
- Access to digital learning resources and activities
- Interactive quizzes and knowledge checks
- Practical workplace-ready tools and resources
- A certificate of completion upon successfully finishing Te Ata Pō

Section

7

Pricing

- NZD \$900 (Gst Incl) per participant
 - Minimum cohort size of 10 participants.
- For organisations interested in private or in-house delivery, contact our team to discuss customised delivery options.

Section

8

Transfers, Credits, and Refunds

- Check our Terms & Conditions for full policy details and eligibility criteria.
- Terms and Conditions - Te Wānanga o Aotearoa: <https://tearawai.twoa.ac.nz/w/au/termsandconditions>

Section

9

Frequently Asked Questions

Can I access the materials after the course?

Yes, all participants have 8 weeks of full access to complete the course plus an additional 4 weeks read-only access to review their learnings.

Are there assessments?

No, however there are tasks and quizzes to help test your knowledge. Tasks and quizzes can be repeated as many times as you'd like.

Will I receive a certificate of completion?

Yes, certificates will be emailed on successful completion of the course.

Can I register for multiple courses?

Yes, you can register for multiple courses. For the best experience, we suggest taking them one at a time rather than all at once.

What support is available?

A kaiāwhina (support person) is available via the online community in your digital classroom. The kaiāwhina will answer pātai (questions) asked in the forum. We highly encourage learners to participate in the forum and provide peer-to-peer support to each other too.

For direct enquiries learners can also use our web form: <https://tearawai.twoa.ac.nz/contact-us>

Can I enrol with friends or colleagues?

Yes, absolutely! Studying with family, friends, and/or colleagues is highly encouraged.

What if I fall behind?

If life gets busy, do not worry. Participants will continue to have access to the course materials beyond the delivery period, allowing them to revisit content and progress at their own pace. Learners are also encouraged to connect with their peer group for additional support. If further assistance is required, participants may contact the team via the web form at <https://tearawai.twoa.ac.nz/contact-us>

Te Arawai | Partnerships Team:



Visit our website
tearawai.twoa.ac.nz



Contact us online
tearawai.twoa.ac.nz/contact-us



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